

ORDER



Orders
Order / Rev: 1205869
Alt Order #: 07436273
Product Desc: HUBBARD FOR AL AG
Estimate: 3774
Flight Dates: 10/13/14 - 10/19/14
Original Date / Rev: 10/14/14 / 10/14/14
Order Type: Political

WSFA

Primary AE: Ashley Demby
Sales Office: H-DC
Sales Region: National

Agency Name: Buying Time Media
Buying Contact:
Billing Contact:
 2715 M Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Hubbard, J/R/Attorney General/A
Demographic: A35+
Product Codes: PL30
Priority: P 4
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/19/14	33	\$8,760.00	\$7,446.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	33	\$8,760.00	\$7,446.00	0.00
Totals	33	\$8,760.00	\$7,446.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WSFA	46%	\$8,760.00
Market	100%	\$19,043.48

Competitive Share

Competitive Share	Share	Total
ABMY	0%	\$0.00
ESFA	0%	\$0.00
KBPN	0%	\$0.00
WAIQ	0%	\$0.00
WAKA	45%	\$8,569.57
WAXC	0%	\$0.00
WCOV	3%	\$571.30
WDIQ	0%	\$0.00
WGIQ	0%	\$0.00
WIIQ	0%	\$0.00
WMCF	0%	\$0.00
WNCF	6%	\$1,142.61
WRJM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSFA	10/17/14	10/17/14	WSFA 12 News at NoonComm	12-1230pm		----1--	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00
WSFA 12 News at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/14	10/19/14	----1--			1		\$185.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		

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 WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSFA	10/17/14	10/17/14	WSFA 12 News at NoonComm WSFA 12 News at Noon		12-1230pm	----1--	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--		1				\$185.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	10/13/14-10/19/14	WSFA 12 News at Noon		12-1230pm	-----F----	:30		\$185.00		0.00	NM		
2	WSFA	10/17/14	10/17/14	Today in Alabama 530a Comm Today in Alabama 530a		530am-6am	----1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	10/13/14-10/19/14	Today in Alabama 530a		530am-6am	-----F----	:30		\$200.00		0.00	NM		
3	WSFA	10/17/14	10/17/14	NET NBC Nightly News Comm NBC Nightly News		530-6pm	----1--	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--		1				\$550.00		0.00			
4	WSFA	10/17/14	10/17/14	Today In Alabama Today In Alabama	Comm	6a-7a	----1--	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--		1				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	10/13/14-10/19/14	Today In Alabama		6a-7a	-----F----	:30		\$375.00		0.00	NM		
5	WSFA	10/13/14	10/13/14	WSFA 12 News at NoonComm WSFA 12 News at Noon		12-1230pm	1-----	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----		1				\$185.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	10/13/14-10/19/14	WSFA 12 News at Noon		12-1230pm	M-----	:30		\$185.00		0.00	NM		
6	WSFA	10/13/14	10/13/14	Today in Alabama 530a Comm Today in Alabama 530a		530am-6am	1-----	:30	1	\$125.00	P 4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	10/13/14-10/19/14	Today in Alabama 530a		530am-6am	M-----	:30		(\$125.00)		0.00	NM		
		Credited [CR-No Avails]													
7	WSFA	10/13/14	10/13/14	NET NBC Nightly News Comm NBC Nightly News		530-6pm	1-----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----		1				\$550.00		0.00			
8	WSFA	10/13/14	10/13/14	Today In Alabama Today In Alabama	Comm	6a-7a <6:00 AM-7:00 AM>	1-----	:30	1	\$200.00	P 4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	10/13/14-10/19/14	Today In Alabama		6a-7a	<6:00 AM-7:00 AM>	:30		(\$200.00)		0.00	NM		
		Credited [CR-Rate Won't Clear]													
9	WSFA	10/18/14	10/18/14	Tide and Tigers Today Tide and Tigers Today	Comm	10-11a	-----1-	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-		1				\$30.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	10/13/14-10/19/14	Tide and Tigers Today		10-11a	-----Sa--	:30		\$30.00		0.00	NM		
10	WSFA	10/18/14	10/18/14	NET Saturday Night LiveComm Saturday Night Live		1030PM-12AM	-----1-	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-		1				\$150.00		0.00			

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10	WSFA	10/18/14	10/18/14	NET Saturday Night Live Saturday Night Live	Comm	1030PM-12AM	-----1-	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	-----1-		1			\$150.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	NET Saturday Night Live		1030PM-12AM		-----Sa--	:30		\$150.00	0.00	NM				
11	WSFA	10/18/14	10/18/14	ET Weekend ET Weekend	Comm	12xm-1xm	-----1-	:30	1	\$5.00	P 4	0.00	NM	1	\$5.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	-----1-		1			\$5.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	ET Weekend		12xm-1xm		-----Sa--	:30		\$5.00	0.00	NM				
12	WSFA	10/18/14	10/18/14	WSFA 12 News at Six -Sat WSFA 12 News at Six-Sat	Comm	Sa 6-7pm	-----1-	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	-----1-		1			\$125.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	WSFA 12 News at Six -SAT		Sa 6-7pm		-----Sa--	:30		\$125.00	0.00	NM				
13	WSFA	10/18/14	10/18/14	NET NBC Sat Today Show NBC Saturday Today Show	Comm	6-8am	-----1-	:30	1	\$75.00	P 3	0.00	NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	-----1-		1			\$75.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	NET NBC Sat Today Show		6-8am		-----Sa--	:30		\$75.00	0.00	NM				
14	WSFA	10/19/14	10/19/14	Auburn Football Review Auburn Football Review	Comm	1035-1105pm	-----1	:30	1	\$5.00	P 4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	-----1		1			\$5.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	Auburn Football Review		1035-1105pm		-----Su	:30		(\$5.00)	0.00	NM				
	Credited [CR-No Avails]															
15	WSFA	10/19/14	10/19/14	Right this Minute Sun Right this Minute Sun	Comm	1130p-12xm <11:30 PM-12:00 XM>	-----1	:30	1	\$5.00	P 4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	-----1		1			\$5.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	Right this Minute Sun		1130p-12xm		<11:30 PM-12:00	-----Su	:30		(\$5.00)	0.00	NM			
	Credited [CR-Program Change]															
16	WSFA	10/19/14	10/19/14	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	7-8am <7:00 AM-8:00 AM>	-----1	:30	1	\$75.00	P 4	0.00	NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	-----1		1			\$75.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	NET NBC Sunday Today Show		7-8am		<7:00 AM-8:00 A	-----Su	:30		\$75.00	0.00	NM			
17	WSFA	10/19/14	10/19/14	WSFA News Sunday AM WSFA News Sunday AM	Comm	9-930am	-----1	:30	1	\$20.00	P 4	0.00	NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	-----1		1			\$20.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	WSFA News Sunday AM		9-930am		-----Su	:30		\$20.00	0.00	NM				
18	WSFA	10/16/14	10/16/14	WSFA 12 News at Noon WSFA 12 News at Noon	Comm	12-1230pm	---1---	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/13/14	10/19/14	---1---		1			\$185.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14	WSFA 12 News at Noon		12-1230pm		---Th----	:30		\$185.00	0.00	NM				
		10/16/14			Comm 530am-6am				1		P 3	0.00	NM	1	\$200.00	

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WSFA

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19	WSFA	10/16/14		Today in Alabama 530a			---1---	:30		\$200.00					
				Today in Alabama 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	---1---		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSFA	10/13/14-10/19/14	Today in Alabama 530a			530am-6am	---Th-----	:30		\$200.00		0.00	NM		
20	WSFA	10/16/14	10/16/14	Today In Alabama	Comm	6a-7a	---1---	:30	1	\$200.00	P 4	0.00	NM	0	\$0.00
				Today In Alabama											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	---1---		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSFA	10/13/14-10/19/14	Today In Alabama			6a-7a	---Th-----	:30		(\$200.00)		0.00	NM		
	Credited [CR-Rate Won't Clear]														
21	WSFA	10/14/14	10/14/14	WSFA 12 News at Ten - Comm	Comm	10-1035pm	-1-----	:30	1	\$500.00	P 3	0.00	NM	0	\$0.00
				WSFA 12 News at Ten - MF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-1-----		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSFA	10/13/14-10/19/14	WSFA 12 News at Ten - MF			10-1035pm	-T-----	:30		(\$500.00)		0.00	NM		
	Credited [CR-No Avails]														
22	WSFA	10/14/14	10/14/14	WSFA 12 News at Noon Comm	Comm	12-1230pm	-1-----	:30	1	\$185.00	P 4	0.00	NM	1	\$185.00
				WSFA 12 News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-1-----		1				\$185.00		0.00			
23	WSFA	10/14/14	10/14/14	Today in Alabama 530a Comm	Comm	530am-6am	-1-----	:30	1	\$125.00	P 4	0.00	NM	0	\$0.00
				Today in Alabama 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-1-----		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSFA	10/13/14-10/19/14	Today in Alabama 530a			530am-6am	-T-----	:30		(\$125.00)		0.00	NM		
	Credited [CR-No Avails]														
24	WSFA	10/14/14	10/14/14	Today In Alabama	Comm	6a-7a	-1-----	:30	1	\$375.00	P 4	0.00	NM	1	\$375.00
				Today In Alabama											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-1-----		1				\$375.00		0.00			
25	WSFA	10/15/14	10/15/14	WSFA 12 News at Noon Comm	Comm	12-1230pm	--1----	:30	1	\$185.00	P 4	0.00	NM	1	\$185.00
				WSFA 12 News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	--1----		1				\$185.00		0.00			
26	WSFA	10/15/14	10/15/14	Today in Alabama 530a Comm	Comm	530am-6am	--1----	:30	1	\$200.00	P 4	0.00	NM	1	\$200.00
				Today in Alabama 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	--1----		1				\$200.00		0.00			
27	WSFA	10/15/14	10/15/14	NET NBC Nightly News Comm	Comm	530-6pm	--1----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
				NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	--1----		1				\$550.00		0.00			
28	WSFA	10/15/14	10/15/14	WSFA 12 News at Six - Comm	Comm	6-630pm	--1----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
				WSFA 12 News at Six - MF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	--1----		1				\$550.00		0.00			
29	WSFA	10/15/14	10/15/14	Today In Alabama	Comm	6a-7a	--1----	:30	1	\$375.00	P 4	0.00	NM	1	\$375.00
				Today In Alabama											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	--1----		1				\$375.00		0.00			
N30	WSFA	10/13/14	10/13/14		Comm	530am-6am	M-----	:30	1	\$200.00	P 4	0.00	NM	0	\$0.00

Order / Rev: 1205869
 Alt Order #: 07436273
 Flight Dates: 10/13/14 - 10/19/14

Advertiser: POL/Hubbard, J/R/Attorney General/Ala
 Product Desc: HUBBARD FOR AL AG
 Estimate: 3774

WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today in Alabama 530a															
Today in Alabama 530a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	M-----	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14		Today in Alabama 530a	530am-6am		M-----	:30	(\$200.00)	0.00	NM				
Credited															
[CR-No Avails]															
31	WSFA	10/13/14	10/13/14	WSFA 12 News at Six - Momm	Comm	6-630pm	M-----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
WSFA 12 News at Six - MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	M-----	1		\$550.00		0.00						
32	WSFA	10/13/14	10/13/14	Today In Alabama	Comm	6a-7a	M-----	:30	1	\$375.00	P 3	0.00	NM	0	\$0.00
Today In Alabama															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	M-----	1		\$375.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WSFA	10/13/14-10/19/14		Today In Alabama	6a-7a		M-----	:30	(\$375.00)	0.00	NM				
Credited															
[CR-No Avails]															
33	WSFA	10/19/14	10/19/14	WSFA 12 News at Five-Somm	Comm	Su 5-530p	-----S	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
WSFA 12 News at Five-Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-----S	1		\$125.00		0.00						
34	WSFA	10/16/14	10/16/14	WSFA 12 News at Six - Momm	Comm	6-630pm	---T---	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
WSFA 12 News at Six - MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	---T---	1		\$550.00		0.00						
35	WSFA	10/16/14	10/16/14	Today In Alabama	Comm	6a-7a	---T---	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
Today In Alabama															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	---T---	1		\$375.00		0.00						
36	WSFA	10/14/14	10/14/14	WSFA 12 News at Ten - Momm	Comm	10-1035pm	-T-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
WSFA 12 News at Ten - MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-T-----	1		\$500.00		0.00						
37	WSFA	10/14/14	10/14/14	Today in Alabama 530a	Comm	530am-6am	-T-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
Today in Alabama 530a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-T-----	1		\$200.00		0.00						
38	WSFA	10/14/14	10/14/14	WSFA 12 News at Six - Momm	Comm	6-630pm	-T-----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
WSFA 12 News at Six - MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-T-----	1		\$550.00		0.00						
39	WSFA	10/15/14	10/19/14	Today In Alabama	Comm	6a-7a	--WTF--	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
Today In Alabama															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	--WTF--	1		\$375.00		0.00						
40	WSFA	10/19/14	10/19/14	Right this Minute Sun	Comm	12a-1230xm	-----S	:30	1	\$5.00	P 4	0.00	NM	1	\$5.00
Right this Minute Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	-----S	1		\$5.00		0.00						
N 41	WSFA	10/16/14	10/19/14	WSFA 12 NEWS AT 4PM	Comm	M-F 4-430P	---TF--	:30	2	\$100.00	P 3	0.00	NM	2	\$200.00
WSFA 12 NEWS AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/14	10/19/14	---TF--	2		\$100.00		0.00						
													Totals	33	\$8,760.00

ADV # ADV. NAME POLI/J HUBBARD/D/ATG/AL REP. # OFF. # SALESMAN #
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME DANNY NECKEL

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- ASHLEY DEMBY
WASHINGTON, DC 20001

ORDER # CONTRACT # 7436273 CLASS: NATL. LOCAL REGIONAL
PRDCT HUBBARD FOR AL AG EST#3774 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/14 OCT19/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/14 16.35

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM HUBBARD FOR ALABAMA ATTORNEY GENERAL

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#35 MISSED: MON/530A-600A OCT13 30S \$200.00 (OCT14/14)
OFFER: TH-F/400P-430P OCT16(2/WK) 30S \$100.00 PLS ADVISE.
CMT: SPOT DID NOT AIR BECAUSE WE DID NOT RECEIVE THE ADD IN TIME TO GET ON
CMT: THE LOG. PLEASE CONFIRM MKGDS OFFERS. THANKS, DENICE

OCT/14 \$8,760.00 CONTRACT TOTAL \$8,760.00
TOTAL SPOTS 32

MARKET TOTALS \$11,603 WSFA 46% WNCN 6% WAKA 45% WCOV 3% CABL 0% WBMM 0% WIYC 0%
ESFA 0%

ACCURATE SHARES
WCOV SHARE ESTIMATED
SVC- NSI
DEMOS- RA35+*

ADV # _____ ADV. NAME POLI/J HUBBARD/D/ATG/AL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME DANNY NECKEL

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- ASHLEY DEMBY
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 7436273 CLASS: NATL. LOCAL REGIONAL
 PRDCT HUBBARD FOR AL AG EST#3774 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/14 OCT19/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT14/14 17.11

REP: REVISION 10/14
 M3 APPROVED
 TTL SAME
 PLEASE CONFIRM
 THANKS MATT FOR ASHLEY

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 HUBBARD FOR ALABAMA ATTORNEY GENERAL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
35	S		530A-600A	30		\$200.00	10/13	10/13	0	✓	MON	0
PROGRAM : TODAY IN ALABAMA - 530AM CON COM1: TODAY IN ALABAMA - 530AM												
50	A		400P-430P	30		\$100.00	10/16	10/17	2	✓	TH-F	2
PROGRAM : WSFA 12 NEWS @ 4P ORD COM1: SPOT DID NOT AIR BECAUSE WE DID NOT RECEIVE THE ADD IN TIME TO GET ON ORD COM2: THE LOG. PLEASE CONFIRM MKGDS OFFERS. THANKS, DENICE THIS IS A MAKE-GOOD FOR OCT13 ON LINE-35 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 579 AGENCY EST# = 3774
 AGENCY PRODUCT CODE = 587

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M3 OK'D BUY#35

MISSED: MON/530A-600A

OFFER: TH-F/400P-430P

CMT: SPOT DID NOT AIR BECAUSE WE DID NOT RECEIVE THE ADD IN TIME TO GET ON

CMT: THE LOG. PLEASE CONFIRM MKGDS OFFERS. THANKS, DENICE

OCT13

OCT16(2/WK)

30S

\$200.00

(OCT14/14)

30S

\$100.00

PLS ADVISE.

OCT/14 \$8,760.00

CONTRACT TOTAL \$8,760.00

TOTAL SPOTS 33

MARKET TOTALS \$11,603

WSFA 46%

WNCF 6%

WAKA 45%

WCOV 3%

CABL 0%

WBMM 0%

WYYC 0%

ACCURATE SHARES

WCOV SHARE ESTIMATED

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9383 FAX# 703-516-9680
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT14/14 17.16
REP HEADLINE# 7436273 TRF# 1205869 *** WSFA-TV ***
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$

ADV # _____ ADV. NAME POLI/J HUBBARD/D/ATG/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME DANNY NECKEL
650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN WA- ASHLEY DEMBY
WASHINGTON, DC 20001
ORDER # _____ CONTRACT # 7436273 CLASS: NATL. LOCAL REGIONAL
PRDCT HUBBARD FOR AL AG EST#3774 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT13/14 OCT19/14 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT14/14 17.16

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
HUBBARD FOR ALABAMA ATTORNEY GENERAL
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$8,760.00
TOTAL SPOTS 33